

Fjölmiðlar - óumflýjanlegt böf?

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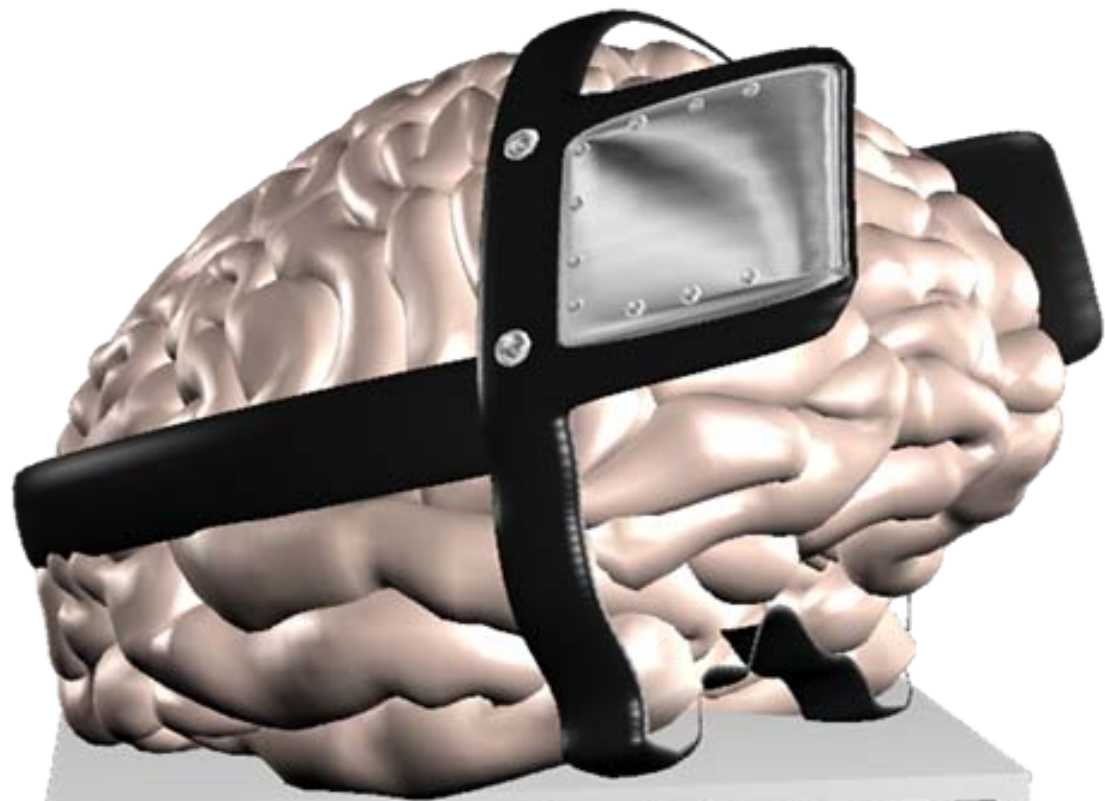






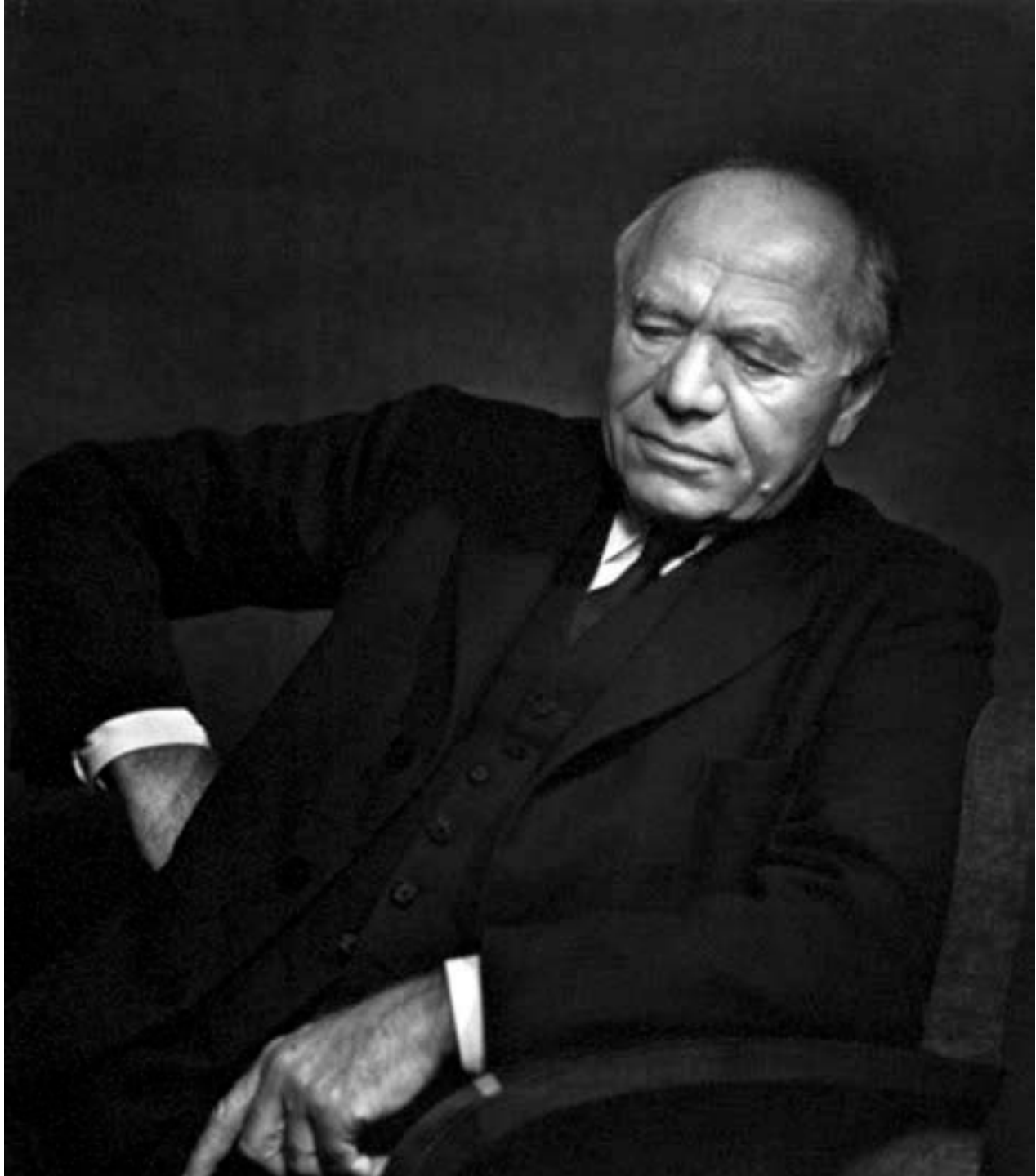
Gate
keeper





**BRAIN
BLINKERS**

For nearly half a century, when cabinets fell and finance houses collapsed, the whisper across England would always be the same: Where is Max Beaverbrook?







Fjölmiðlarnir: Fjórða grein valdsins?

“...there were Three Estates in Parliament;
but, in the Reporters' Gallery yonder,
there sat a *Fourth Estate*
more important far than they all.”

Thomas Carlyle, 1841

Verndarinn (Guardian, Tribune)

Málsvarinn (Advocate)

Vörðurinn (Sentinel)

Boðberinn (Herald)

Sendiboðinn (Courier, Corriere, El Mensajero)

Lýðræðissinninn (Democrat)

Rannsakandinn (Examiner)

Glugginn (Mirror)
Sannleikurinn (Pravda)
Skoðunin (La Opinión)

Örninn (Eagle)
Býflugan (The ... Bee)

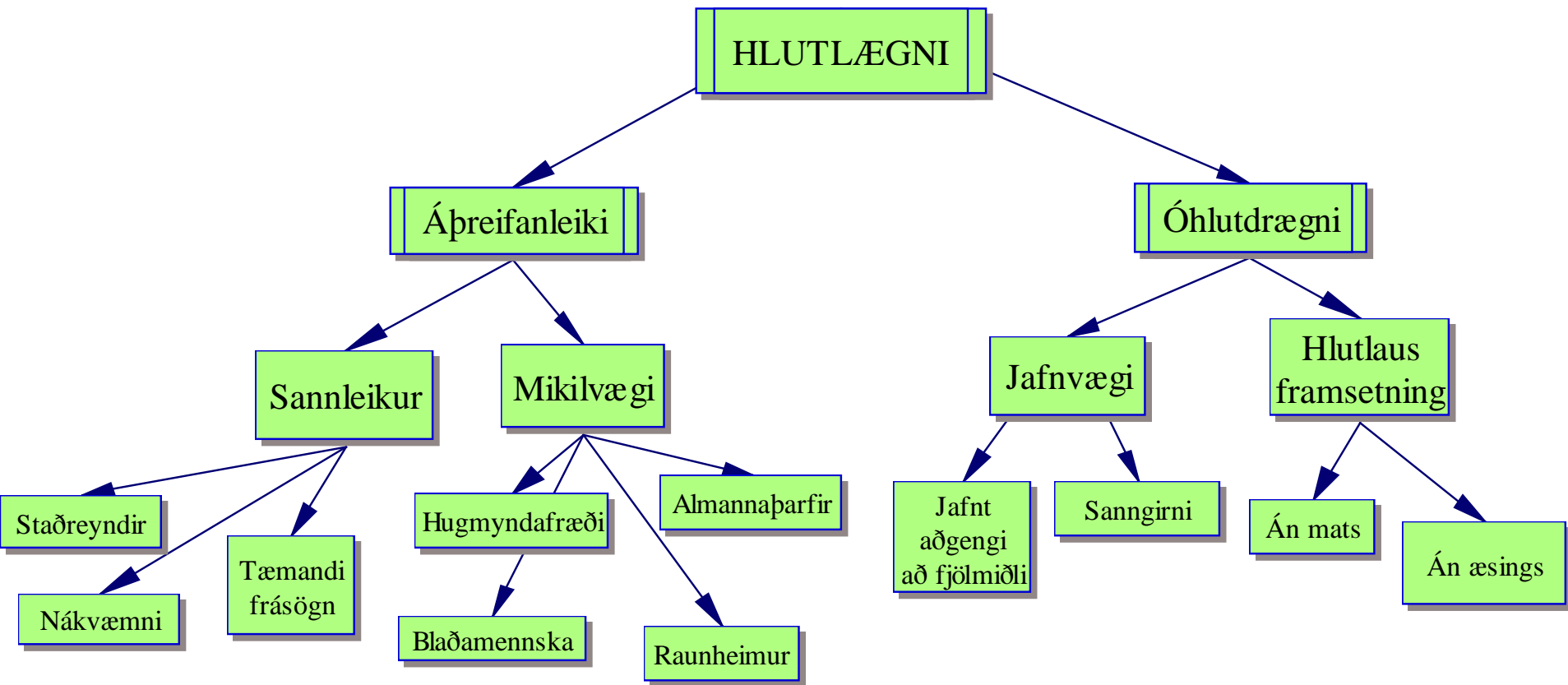
Fáninn (Stars and Stripes)
Gunnfáninn (Banner)

Sólin (Sun)
Stjarnan (Star)
Gustur (Breeze)









Börn og sjónvarp á Íslandi:
Úrtök og heimtur 1968-2009
(bráðabirgðatölur fyrir 2009)

	1968	1979	1985	1991	1997	2003	2009
Úrtak	733	864	896	961	984	1008	(4700)
Heimtur	601	795	824	817	857	786	4100
Hlutfall	82%	92%	92%	85%	87%	78%	(85%)

“Átt þú eða er í þínu herbergi?” 1991-2009: 10-15 ára í Reykjavík, á Akureyri og í Vestmannaeyjum

	1991	1997	2003	2009
	%	%	%	%
Geislaspilari	30	76	89	66
DVD-spilari			26	52
Blue-ray/HD DVD spilari				11
Sjónvarp	28	46	66	65
Borðtölva		24	36	29
Fartölva			7	38
<i>(Annað hvort borðtölvu eða fartölvu)</i>				58)
Leikjatölva	32	30	52	53
Lófatölva			4	18
Internetsamband			30	51
MP3- spilari (i-pod/MP3 spilari/ MP4 spilari)			9	85
GSM		3	79	91
Hilla með bókum				78